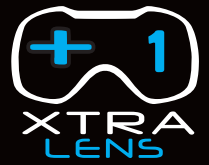


XMAX

X-MAX EPITOMIZES SALOMON EXPERTISE. FEATURING SUPERIOR FIELD OF VISION AND THE WELL-KNOWN CUSTOM FRAME FOR PREMIUM COMFORT, AND THE NEW TWIN LOCK SYSTEM, THE FIRST LENS INTERCHANGE SYSTEM THAT PROTECTS THE LENS. X-MAX COMES WITH AN EXTRA LENS IN THE BOX, ICING ON THE CAKE!



THE MOST GOGGLE TECHNOLOGY

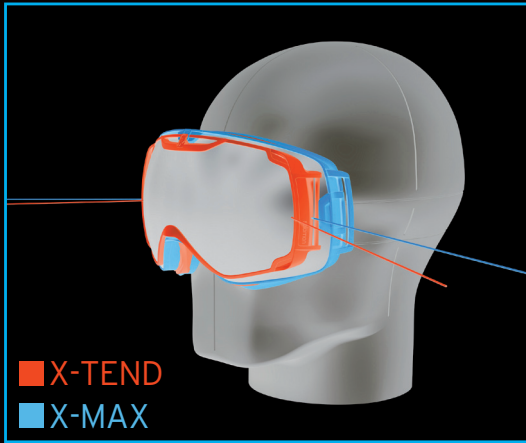
GOGGLES

SNOWSPORTS PROTECTIVE GEAR | FW13/14

PREMIUM QUALITY LENSES

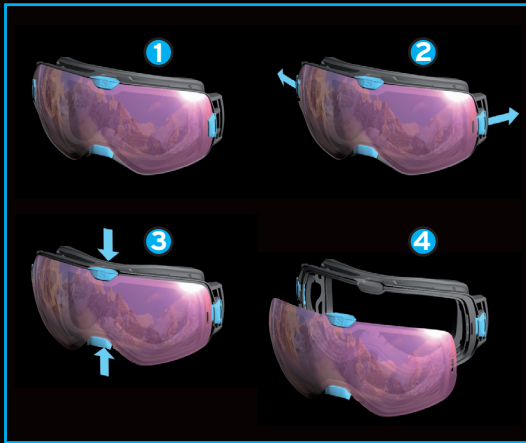
bni sun lenses
An Essilor company

Optics by
Carl Zeiss Vision



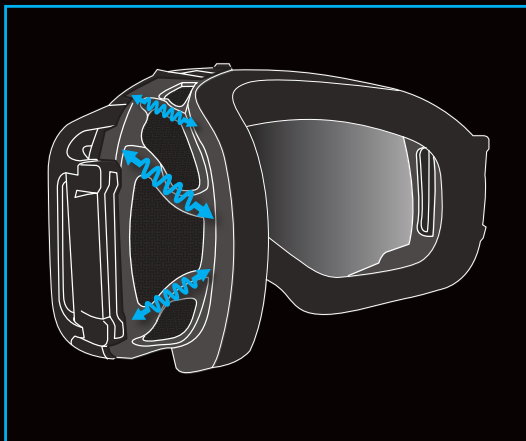
ULTIMATE FIELD OF VISION

CAPITALIZING ON THE X-TEND REDUCED FRAME TECHNOLOGY, X-MAX GOES ONE STEP FURTHER BY OFFERING A SUPERIOR VERTICAL & HORIZONTAL VISION.



EASY CHANGING LENS

UNLOCK SIDE SLIDERS, GRAB FRONT CLIPS WITH TWO FINGERS. UNCLIP YOUR LENS, CHANGE IT, RIDE. NO NEED TO TOUCH THE LENS!



ADJUSTABLE FIT

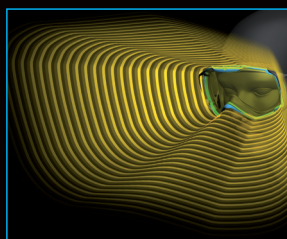
AN EXTREMELY FLEXIBLE INNER FRAME THAT ADAPTS TO ANY FACE SHAPE. THE RESULT IS A PERFECT FIT, INSTANTLY.

X-TEND

THROUGH AN EXHAUSTIVE RESEARCH AND DEVELOPMENT PROCESS, WE'VE CREATED A GOGGLE LINE THAT OFFERS THREE SPECIFIC INNOVATIONS: GREATER FIELD OF VISION, BETTER FOG CONTROL, AND MORE COMFORTABLE FIT FOR EVERY HEAD AND FACE SHAPE. AND BY INCLUDING THE BEST AVAILABLE LENS CLARITY AND A WIDE RANGE OF LENSES FOR DIVERSE CONDITIONS, SALOMON GOGGLES DELIVER THE ONE INNOVATION THAT REALLY COUNTS, BETTER VISION.

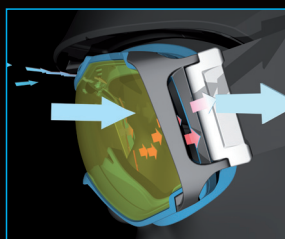


LESS FRAME, MORE VISION



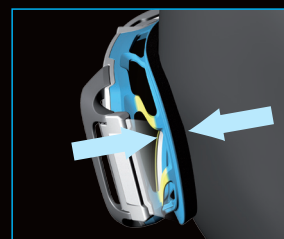
GREATER FIELD OF VISION

BY REDUCING THE THICKNESS OF THE FRAME, THE X-TEND CONCEPT GREATLY INCREASES THE FIELD OF VISION.



FOG CONTROL

WITH SCOOPS THAT CREATE LOW-PRESSURE ZONES TO PULL MOISTURE AWAY FROM THE LENS, THE TCS CONCEPT KEEPS FOG AWAY WHETHER WEARING A HELMET OR BEANIE.



PRECISE FIT

AN EXTREMELY SOFT MATERIAL BETWEEN THE FRAME AND FACE FOAM, CALLED CUSTOM FRAME, ADAPTS PRECISELY TO ANY FACE SHAPE, FOR IMPROVED COMFORT.

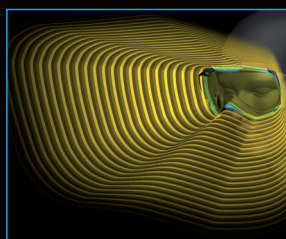
X-VIEW

REVOLUTIONARY NEW RIMLESS CONCEPT WITH FULL INTERCHANGEABILITY AND PANORAMIC FIELD OF VISION. CERTIFIED ZEISS LENSES ACHIEVE THE HIGHEST OPTICAL QUALITY AND RESISTANCE STANDARDS AVAILABLE. X-VIEW IS THE ULTIMATE INTEGRATION OF STYLE AND PERFORMANCE.

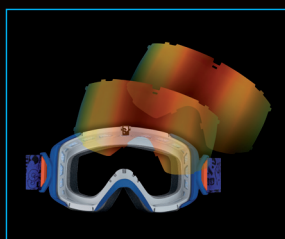


GOGGLES

SNOWSPORTS PROTECTIVE GEAR | FW13/14



PANORAMIC VISION +
EXTRA WIDE VISION THANKS TO X-VIEW RIMLESS TECHNOLOGY



EASY CHANGE LENS
FULL INTERCHANGEABILITY WITH THE QUICK & EASY CHANGING LENSE SYSTEM

Optics by
Carl Zeiss Vision

CARL ZEISS SIGNED
THE HIGHEST QUALITY CYLINDRICAL INJECTED LENSES

SALOMON'S SOLUTION

BNL (ESSILOR) & CARL ZEISS VISION LENSES



PERFECT OPTICS

ALL BNL & ZEISS SUN LENSES ARE CLASS 1 OPTICS.

OPTICAL CLASS = 1
SPHERICAL POWER = ± 0.09
ASTIGMATIC POWER = 0.09
PRISMATIC POWER = 0.12

100% UVA/UVB PROTECTION, ANTI SCRATCH COATING, ANTI FOG TREATMENTS.

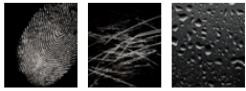
HIGH IMPACT RESISTANCE

HIGH IMPACT RESISTANT POLYCARBONATE USED IN AIRPLANE WINDSHIELDS COMPLIES WITH STANDARDS EN1836, AINSI Z80.AS/NZS 1067.

LENS DURABILITY

TRI-TECH (SURFIUM)

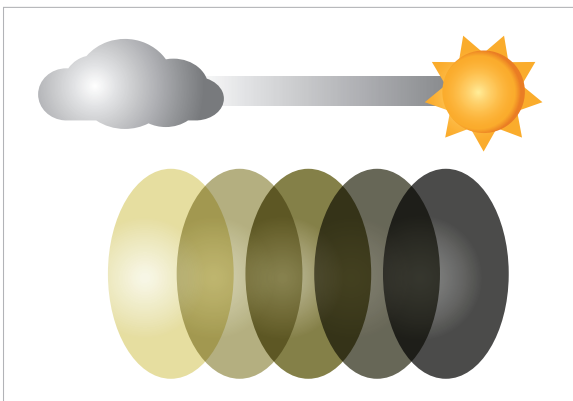
NEW GENERATION OF ANTI-STATIC, HYDROPHOBIC AND OLEOPHOBIC COATING, HARDENS THE LENS AND IMPROVES ITS' INTRINSIC QUALITIES, WITHOUT ALTERING THE COLOR OR TINT. ENSURES A SUPER SMOOTH, EXTREMELY DURABLE COATING.



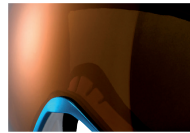
ANTI-SMUDGES ANTI-SCRATCHES WATER REPELLENT

PHOTOCHROMIC LENS TECHNOLOGY

THE MOST VERSATILE LENS DESIGNED TO ADJUST AUTOMATICALLY TO ALL LIGHT CONDITIONS. THE LENS DARKENS IN SOLAR CONDITIONS AND RETURNS TO CLEAR STATE IN LOW LIGHT CONDITIONS, THE PHOTOCROMIC LENS OFFERS THE BEST VISION IN ANY KIND OF WEATHER.



COATING DEFINITIONS



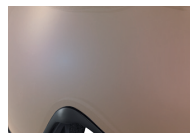
UPGRADED MIRROR (MULTI SHINING)
A SUBTLE MIRROR TREATMENT THAT IS EASY TO CLEAN AND VIRTUALLY ELIMINATES STAINING AND SMUDGES WITH HIGH SCRATCH RESISTANCE.



MULTILAYER
A MULTI LAYERED MIRROR FINISH WHICH INCREASES PROTECTION FROM GLARE AND REDUCES EYE FATIGUE. THE OPTIMAL BLEND OF STYLE AND PERFORMANCE.



MIRROR
A COATING APPLIED TO THE OUTDOOR SURFACE OF THE LENS, MAKING IT DARKER. INCREASES THE FILTRATION OF VISIBLE LIGHT FOR GREATER SOLAR PROTECTION AND IMPROVES QUALITY.



STANDARD
DEVELOPED TO GUARANTEE OPTICAL ACUITY AND ENSURE A SHARP PERCEPTION OF THE OBSTACLES SURROUNDING YOU. THE LENS IS BUILT TO RESIST AND PROTECT YOUR EYES : SHOCK RESISTANT, ANTI-SCRATCH , FULL ANTI UV/A /B/C.



















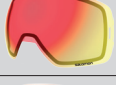





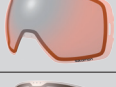







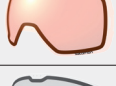



POLARIZED LENS TECHNOLOGY

A POLARIZED LENS FILTER OUT RAYS THAT HIT THE LENS AT AN ANGLE OF 45° - THESE ARE REFLECTED OFF SURFACES SUCH AS WATER, SNOW, A FLOODED ROAD, A WINDSCREEN, ETC - AND THEREBY PREVENT GLARE, PROTECTING THE EYE AND OFFERING OPTIMAL COMFORT.



LENSES

COLORS AND LIGHT CONDITIONS

| LENSES | WEATHER | DESCRIPTION | VLT* | CAT |
|--|---|--|--|-----|
|  PHOTOCHROMIC BLUE MULTILAYER |  | | 60% TO 15% | 1-3 |
|  BLACK POLARIZED |  | SOLAR: EXCEPTIONAL VISUAL ACUITY, COLOR DEFINITION AND GLARE PROTECTION IN SUNNY CONDITIONS | 12% | 3 |
|  YELLOW MULTILAYER TRI-TECH |  | | 11% | |
|  BLUE MULTILAYER TRI-TECH |  | | 17% | |
|  GREEN MULTILAYER TRI-TECH |  | | 13% | |
|  RED MULTILAYER TRI-TECH |  | | 17% | |
|  ORANGE MULTILAYER TRI-TECH |  | | 17% | |
|  BLACK UPGRADED MIRROR TRI-TECH |  | | 13% | |
|  HONEY UPGRADED MIRROR TRI-TECH |  | | 17% | |
|  LIGHT RED MULTILAYER TRI-TECH |  | | UNIVERSAL: PROVIDES THE BEST VISION IN MOST CONDITIONS, BRIGHTENS DETAILS AND INCREASES DEPTH PERCEPTION. | |
|  AMBER UPGRADE MIRROR TRI-TECH |  | 27% | | |
|  RUBY UPGRADED MIRROR TRI-TECH |  | 30% | | |
|  ORANGE MIRROR |  | 42% | | |
|  AMBER |  | 38% | | |
|  LIGHT BLUE MULTILAYER TRI-TECH |  | LOW LIGHT: ENHANCES CONTRAST AND DEFINITION IN CLOUDY AND LOW LIGHT CONDITIONS | 59% | 2 |
|  ORANGE UPGRADE MIRROR TRI-TECH |  | | 70% | |
|  ORANGE |  | | 54% | 1 |
|  CLEAR |  | DARK LIGHT: THE ILLUMINATING LENS TINT THAT INCREASES VISUAL ACUITY IN VERY LOW LIGHT AND FLAT DAYS | 89% | 1 |

*VLT: VISUAL LIGHT TRANSMISSION