



Sales



Arguments



by **Roll'eat**®
Reuse and Reenjoy

An original sandwich wrap, which avoids the use of plastic bags or aluminium foil, and becomes a placemat.



In 2014 Boc'n'Roll helped to avoid 275 tons of aluminium foil or 45.000 linear Km, equivalent to a round-the-world tour!

- Properties:
- 2 utilities: sandwich wrap & placemat, to eat in a clean surface.
 - Adapts to any sandwich size & shape. No need to buy different product sizes.
 - Absolute subjection: due to the velcro stripe, the sandwich is more adjusted.
 - Compact design: does not occupy space in your bag after its usage (light weight).
 - Easy to wipe clean (damp cloth).
 - Machine washable (30°C).
 - Reusable product (6 years of life cycle*): Inside plastic layer made of technical plastic, called TPU. TPU has good elastic memory, which is the capacity of the plastic to return to its original condition after stretching.
 - EU Food certificate to be in contact with food (no plastic migration).
 - BPA free.
 - Dirty proof inner layer.
 - Capacity: up to 8 bread slices.

*Boc'n'Roll Carbon footprint study by Cyclus Vitae Solutions, S.L.

LUNCH BOX – BOC'N'ROLL

- Standard product.* – **NOVELTY product (patented product).**
- Function: ONLY sandwich transport.* – **2-in-1 Functions: transport & placemat sandwich transport PLUS eat in a clean surface.**
- Heavy product.* – **Lighter product.**
- A lot of space, in your backpack.* – **Compact design: does not occupy space in your bag after its usage.**
- Need to have different product sizes.* – **Adapts to any sandwich shape: NO need to buy different product sizes!**
- Not so much fastening!* – **Due to the Velcro stripe, the sandwich is more adjusted.**
- Not same quality after everyday usage and some dish washer after...* – **Durability: 6 years of life cycle.**
- Corners getting dirty. Spend more time to clean it every day.* – **Easy to wipe clean, with a damp cloth. Fast cleaning!**
- Dish washer machine.* – **Machine washable (30°C).**

Awards:



Solutions 2014 – innovation, environmental benefits
_Ambiente 2014 (Messe Frankfurt, Germany).



Recycle Design Award, for waste reduction and recycle improvement.
Awarded by the Catalan Waste Reduction Agency (Spain).

Your all-in-one lunch bag and placemat. It unzips to become a placemat and allows you to eat at ease wherever and whenever. Very easy to clean and with a stain resistant layer.



Have you ever thought how much would you spend if you were eating outside every day throughout your working life? More than 100.000 €.

- Properties:
- 2 utilities: lunch bag and placemat to eat in a clean surface anywhere.
 - Easy to open with one of the best zippers in the market, Japanese YKK: the Eat'n'out needs to be zipped and unzipped many times every day. Key element for the durability of the product.
 - Adaptable to different lunch box sizes. No need to buy specific box size.
 - Versatile. You can carry it as a handbag (it has handles to carry by shoulder), or inside your regular bag.
 - Easy and fast to clean: 1 single plain area with no corners with a stain resistant inner layer that can be cleaned with a damp cloth for its daily use.
 - Spacious. Its interior provides enough space for a starter, main dish, fruit & a yogurt. You can also use its pocket for the cutlery or napkins.
 - Machine washable at 30°C
 - Easy to transport: carry it like a purse with very small space occupancy.
 - Maintains temperature. Thanks to the intermediate hidden insulating layer the food temperature is kept for hours.

LUNCH BAG – EAT'N'OUT

- Standard product. – **NOVELTY product (patented product).**
- Function: ONLY Food transport. – **2-in-1 Functions: lunch bag & placemat**
Food transport PLUS eat in a clean, stain resistant waterproof surface.
- A lot of space, in your backpack. – **Compact and light design.**
- Need to have specific lunch box sizes. – **Adapts to different lunch box sizes.**
NO need to buy different product sizes!
- Corners getting dirty. – **Easy to wipe clean. There are no corner sides.**
- Spend more time to clean it. – **Fast cleaning, with a damp cloth.**
- Depends on the lunch bag. – **Machine washable (30°C).**

Awards:



reddot award 2014

Red Dot Design Award 2014



messe frankfurt
solutions 2014

Solutions 2014 – innovation, environmental benefits
_Ambiente 2014 (Messe Frankfurt, Germany).

Snack'n'Go

A compact bag ready to carry your snacks or small sandwiches with a cool design.

- Properties:
- Compact design: does not occupy space in your bag after its usage (light weight).
 - Great capacity: 16x16 cm.
 - Easy to wipe clean (damp cloth).
 - Inner layer stain resistant.
 - EU Food certificate to be in contact with food (no plastic migration).
 - BPA free certificate.
 - Machine washable (30°C).
 - Keep your snacks saved thanks to its closing velcro stripe.



Snack'n'Go Pocket

Change your snack without changing your pack.

- Properties:
- Light to carry: it is large enough to carry snacks all day but light enough to carry it with you anywhere. You can even place it in your pocket.
 - Great capacity: 2 inner pockets to separate your snacks.
 - Absolute subjection: thanks to its elastic component your snacks will be correctly saved.
 - Easy to wipe clean. It can be cleaned every day with a damp cloth and when the outer cotton layer is dirty you can put it in your washing machine.
 - Inner layer stain resistant.
 - Machine washable (30°C).
 - Prevent your snacks from mixing between them.
 - EU Food certificate to be in contact with food (no plastic migration).

Snack'n'Go Tube

The small smart bag for great snacks.

- Properties:
- Compact design: does not occupy space in your bag after its usage (light weight).
 - Absolute subjection: with the upper velcro stripe your snack will be totally protected.
 - Easy to wipe clean (damp cloth).
 - Inner layer stain resistant.
 - Machine washable (30°C).
 - EU Food certificate to be in contact with food (no plastic migration).



If the global production of plastics continues to grow 5% annually, as it is happening now, in 2050 we would have accumulated 33.000 million tons in the world. A figure that multiplies by more than 100 global production of plastics in 2012. If we could place those tons one after another, the row would be so long that might last 800 times a round-the-world tour!

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