### BOOTS PHILOSOPHY

# **AnATOMIC FIT**

Skiers from all over the world keep reminding us of their three most important concerns when purchasing new boots: FIT, PERFORMANCE and COMFORT. Every skier wants these three things, but every skier has a different idea as to what Fit, Performance and Comfort mean to them. This is why we have built our entire range to cater to these three concerns for all skier types, from World Cup to convenience. Every boot we

make embodies this design philosophy: the boot must FIT the way the consumer expects it, it must PERFORM to their expectations and provide the appropriate level of COMFORT they are looking for. But for us simply providing a boot with the appropriate Fit, Performance and Comfort level is not enough. We want to deliver additional features such as i-Flex and our Enduro Chassis, which genuinely enhance the skier's experience.







Minimal Comfort Space

Thin dense lining
Maximum Hold & Sensitivity

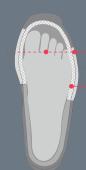
LOW VOLUME 93 mm ANATOMIC WORLD CUP FIT



Maximum Comfort Space

Thick Cushioning Lining

HIGH VOLUME 104 mm ANATOMIC COMFORT FIT



Maximum Adaptive

Thick Cushioning Lining
4 Way Stretch Forefoot

ADAPTIVE VOLUME 102-106 mm LIVE FIT

## NOMEN

a level of AnAtomic correctness and fit in our Women's Boots found nowhere else.





The ARS LINER COLLAR

The AnAtomical cut-out and 4-way stretch materials instantly provide up to 10 mm of automatic calf adaptation in our liners specifically designed for women.

2 AFS CUFF
The Adaptable Fit System cuff can be easily adjusted in order to fit different calf shapes. By loosening the screw and lowering the cuff, cuff height is reduced by 10 mm and circumference is enlarged by 8 mm.